MEDEZIDE by INTERMARK

MARKETING & SALES TRAINEE

Location: Køge | **Period**: Q4 2026 and/or Q1-Q2 2027 (duration: 10-26 weeks)

BACKGROUND

- Cand.merc. Marketing
- International Sales and Marketing
- Marketing Management
- Digital Concept Development
- *Other relevant background with a focus on marketing, sales or communication*

CONTACT

SEND YOUR CV TO:
hch@medezide.com

INTERNSHIP IN A MEANINGFUL CAUSE: PROMOTION OF SOLUTIONS AGAINST AMR

WE SEEK A DRIVEN TRAINEE FOR OUR STARTUP PROJECT IN THE HEALTHCARE FIELD:

Are you passionate about communication, marketing and sales? We are looking for an enthusiastic trainee to help us to further improve and promote our knowledge sharing hub and marketplace with a focus on expanding our user base.

Medezide is a startup with the aim to strengthen the combat against antimicrobial resistance (AMR). We are developing an innovative go-to insights hub that gathers resources and connects key constituencies in the field. The platform is being developed in the CMS Joomla and we are approaching launch of our first version. We are a small agile team and have come far in the technical development of the portal and now need reinforcement with our pre-launch initiatives to secure a successful introduction of our solution. We therefore seek a skilled and proactive trainee who is ready to take responsibility for the planning and execution of our GTM activities, be challenged with those and will set a mark on a project with an international scope and impact.

Who are you?

We are open to your educational background and seek a trainee (or freelancer) with a strong drive and passion for digital marketing, sales and business development. You are curious and anxious to create awareness, prospect and generate leads in a life science B2B environment.

You must be a team player, but also be able to work independently, take initiatives and contribute with new and constructive ideas. Fluent English is a requirement and proficiency in one or more Nordic as well as other languages will be considered an advantage .

Your tasks as trainee:

You will be an essential part of our team where your ideas and initiatives will carry weight. We offer a broad range of tasks and challenges in your profession and will adapt, align and allocate responsibilities in accordance with your competences and interests.
Tasks and assignments for the right candidate will include:

Marketing & Communication:

- Conduct market research to optimize and support our go-to-market strategy
- Manage outreach campaigns and adapt messaging to various target audiences
- Marketing planning, both the creation and execution of campaigns and analyze/select appropriate tools and channels
- Liaise between web development, management and client constituencies
- Draft, design and execute on online and offline campaigns
- Develop newsletter content strategy
- Contribute to and conduct SoMe plan to reach our target audiences

Sales & Business Development:

- Customer attraction activities, i.e. conduct outbound prospecting and lead generation to identify potential clients and partners
- Manage data entry, optimization and usability of our CRM (Hubspot)
- Introduce and demonstrate our platform to potential customers
- Use tools like LinkedIn Sales Navigator to identify and qualify leads

Content & Platform Maintenance/Management:

- Contribute with content for newsletters, website and social media
- Collaborate with web development to ensure coherent and optimal customer journey

What do we offer?

- A unique internship with real influence in a meaningful startup project
- Hands-on experience with a broad set of tasks and challenges in digital marketing, sales and business development
- A dynamic and informal work environment receptive to your ideas
- A close collaboration with and coaching from an enthusiastic team
- Flexible work scheduling
- The internship carries no remuneration and will adhere to your institution's guidelines

Are you ready to take up the challenge?

Send your cover letter and resume to hch@medezide.com

If you have questions feel free to reach out to:

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We look forward to hearing from you!